



iStudio Salons Fact Sheet

What is iStudio Salons?

iStudio Salons is a revolutionary concept in successful salon ownership. Unlike traditional salon ownership, iStudio Salons enables beauty professionals to enjoy the benefits of running an independent business *without* the risks typically associated with owning a salon. Additionally, the unique design of iStudio Salons provides every one of our beauty professionals with a private, sophisticated space to serve their clientele—while simultaneously fostering the kind of genuine camaraderie that comes from like-minded professionals practicing their craft under one roof.

Who are the beauty professionals of iStudio Salons?

iStudio Salons attracts a broad array of beauty professionals. Hair stylists, barbers, nail technicians, estheticians, and massage therapists all share space within our salons. Every one of these entrepreneurs dreamed of one day running their own successful business; with iStudio Salons, they finally can—and do.

When did iStudio Salons open?

iStudio Salons opened its first location on March 15, 2010, in Maitland, FL, followed by two more locations in greater Orlando. Current expansion plans call for four more iStudio Salons locations to open in central and southern Florida by August, 2012.

Where is iStudio Salons currently located?

Maitland
915 South Orlando Avenue
Maitland, FL 32751

Dr. Phillips
7335 W. Sand Lake Road, Ste. 120
Orlando, FL 32819

College Park
2211 Edgewater Drive
Orlando, FL 32804



Who created iStudio Salons?

iStudio Salons was founded in 2010 by James Schregardus and Mark Abbett, cousins and entrepreneurs with experience launching other successful ventures together. In creating iStudio Salons, they've recognized the demand among experienced, independent-minded beauty professionals to run their own business without the risks of traditional salon ownership—and without the financial limits imposed by the typical salon “booth-rent” setup. Based on James' and Mark's year-long market research into this industry niche, iStudio Salons was born.

Media Contact

Lauren Schregardus | 317-416-7246 | Lauren@istudiosalons.com